

Marketing Project Consultant

Responsibility :

- To be a marketing consultant for client since product development, Researching, Marketing, Sale Management
- To initiate strong art direction & creative idea to make the campaign more impact and unique for both online and offline
- End to End execution of digital customization campaigns with relentlessly experiment new creative approaches
- Collaborate closely with Sale, Marketing teams and other business units to initiate and develop proper communication strategy with expectation of maximum business results
- Monitor and analyze customer behavior data, performance of each digital platforms and identify new opportunities
- Keep eye on competitors' activity and new technology trend in order to identify new strategy approach and leverage business opportunities
- Control and manage budget for online media buying of each assigned project

Required Qualification :

- Male/Female
- Bachelor's degree or higher in Marketing / Mass Communication / Business Administrative or related field
- At least 3 years in creative communication, marketing, social media and website management
- Experienced in metric measurement and data analytic (Google analytic)
- Creative thinking is a MUST
- Possess Background in real estate industry
- High Responsibility, determined and detail oriented
- Able to handle pressure with positive attitude, especially in dynamic environment
- Good interpersonal and presentation skill

Please send me an updated resume to arunrach@sansiri.com