



CSR ถูก ดี  
www.dohome.co.th



## Product Development Manager

Dohome Public Company Limited

ดินแดง

ลงประกาศเมื่อ 13-Nov-23

### ไฮไลท์เด่นของงาน

Product development

Construction Materials Solution / Retail Business

Product Marketing

### รายละเอียดงาน

Responsibilities:

- Create Construction materials solution By house brand and master brand
- Responsible for the business development with existing and potential customers to achieve sales target and market share
- Create distribution network, develop new market, and conduct market research and advertising for company's products
- Maintain and develop relationships with existing customers
- Collect and analyze local marketing information, direct and indirect competitors, distribution network and selling price
- Propose and monitor local marketing plan, regional sales forecast and regional market share
- Manage, educate, develop, conduct business plans, and push sale

to key-account dealers, specialist dealers and sub-dealers

- Create yearly sales plan, marketing activities and local promotion
- Coordinate the marketing team in organizing promotional activities. Promoting department image and the opening of new branches
- Able to plan routine work to determine the time period for placing new products and canceling the placement of old products within Shell.
- Analyze the overall market condition and the company's. Using information from the information center and market research to select appropriate product groups for sale. Participate in coordinating the purchasing team in planning the introduction of new products for sale. and join in planning the price structure
- Coordinate meetings with suppliers to grow sales. Organizing various marketing and promotional activities
- Plan to find marketing tools Mail, POP, Sale Kit to support sales work, etc.
- Analysis of customer groups To increase sales channels for customers and develop marketing approaches that are appropriate for each customer group

#### Qualifications:

- Male / Female, age 27-38 years old.
- Bachelor's or Master's degree in Marketing, Business Administration or related field.
- Minimum 3+ years experience in Product Management/Product Marketing.
- Around 5 years experience in Marketing.
- Experience in construction materials, power tools or electrical appliance products is a big plus.
- Analytical mind and strong quantitative skills
- Excellent command of English is a plus.
- Computer literacy.
- Able to work upcountry from time to time.

Contact : K. Chanitsata (095-362-9035)

**รายละเอียดเพิ่มเติม**

**ระดับตำแหน่งงาน**

**ระดับ หัวหน้างาน**

**ระดับการศึกษา**

**ปริญญาตรี**

**อายุงาน**

**ประสบการณ์ 5 ปี**

**ประเภทการทำงาน**

**งานเต็มเวลา**

**เว็บไซต์ของ บริษัท**

<http://www.dohome.co.th>

**ประเภทงาน**

งานขาย งานบริการลูกค้า งานพัฒนาธุรกิจ > งานพัฒนาธุรกิจ

งานการตลาด งาน PR > งานบริหารแบรนด์สินค้า งานบริหารตราสินค้า

งานขาย งานบริการลูกค้า งานพัฒนาธุรกิจ > งานขายปลีก

**ข้อมูลบริษัท**

Dohome is one of the leaders in the wholesale and retail business, providing construction materials and home furnishing. We are focusing on offering a complete range of construction materials and home furnishing, good quality, lower price and comprehensive services. The Company continues to expand its investments to accommodate the increasing demand and the expansion of urban society.

We are pushing our brand to be the first place in the mind of the customer in terms of products, prices and sincere services. We are committed to empowering our employees and bring innovation into our organization. Make our organization be a happy workplace and professionally managed company. We will maintain a good relationship with our current and new business partners and maintain a common success together. We will reward and be responsible to the society by participating in activities that are beneficial to society and the environment.

We are looking for someone special to be our team to achieve the successes together.

More on us: <https://www.dohome.co.th/>

**ข้อมูลบริษัทเพิ่มเติม**

## **ประเภทธุรกิจ**

ธุรกิจขายส่ง ธุรกิจขายปลีก

## **สวัสดิการ**

สิทธิการเบิกค่าทันตกรรม, ทำงานสัปดาห์ละ 5 วัน, ประกันชีวิต, ประกันสุขภาพ, เงิน  
โบนัสตามผลงาน