



AVP/GM –BUSINESS STRATEGY DEVELOPMENT AND VIETNAM COORDINATOR

Duties & Responsibilities:

- Support International Expansion strategy work for Central's retail business and Define Strategy with BU how to pursue business.
- Coordinate with other group companies, other departments and seek market opportunity, and Conduct and review the feasibility study, then Monitor the project implementation.
- Identify Potential Partner, understand the structures of companies and its operation in that market.
- Assist local BUs on any ad hoc assignments.
- Coordinator with Vietnam Team on any project needed such as new projects, CSR, merchandising, properties, market, and training.
- Support Partners and keep all Vietnam Contacts

Qualifications:

- Master Degree in related fields: marketing, finance, economics, management
- 7 - 10 years working in business development, investment or project management
- Ability to conduct feasibility study
- Able to travel and stay overseas, work independently and handle multi-tasks
- Experience in retail is preferred but not necessary
- Understanding some legal perspective will be an advantage
- Excellent command of English language (written and spoken) is a must. Fluency in Vietnamese is a plus.
- Strong MS Office skills, especially PowerPoint and Excel.

*** Only shortlisted candidates will be notified ***

Interested candidates are invited to send your resume in English with your recent photo attached stating current / expected salary to Khun Somsak at UaSomsak@central.co.th



AVP/GM –MARKETING AND PROPERTY SEARCH

Duties & Responsibilities:

- Study country in all aspects: politics, economics, market. Work with many parties including market researchers, lawyers, accountants, and consultants/advisors
- Analyze property market, conduct trade area study and land plot analysis of competitors for business units (BUs).
- Analyze and produce accurate and reliable reports/presentations, together with supporting adequate data further decision on company's investment
- Support countries or BUs in all needs of research findings
- Build and support all BUs to build Marketing plan, Branding, communication plan, Loyalty Program and e-commerce.

Qualifications:

- Master Degree in related fields: marketing, real estate, economics, management
- 7 - 10 years working in business development, investment, or other relevant areas
- Able to travel and stay overseas, work independently and handle multi-tasks
- Experience in retail is preferred but not necessary
- Excellent command of English language (written and spoken) is a must.
- Strong computer skills (MS Office – PowerPoint/Word/Excel; Google Earth/Maps).

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GM – RELATIONSHIP

Duties & Responsibilities:

- Support government project. Coordinate with government sector and business unit (BU) to build and implement projects requested.
- Represent Central Group to support Thai Chamber of Commerce, Thai Retailers Association, etc.
- Build relationship with partners, VIPs and Embassy for Central Group for international projects.
- Create plan and presentation on the project requested from government and associations

Qualifications:

- Degree in related fields: marketing, communication, economics, management
- 6+ years working in business development, public/government relations, or other relevant areas.
- Able to travel and stay overseas, work independently and handle multi-tasks
- Excellent command of English language (written and spoken) is a must.
- Strong MS Office skills, especially PowerPoint and Word.

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